RAPID + TCT 2020 is right around the corner. We invite you to review our Sponsorship Portfolio. If you are looking for traffic drivers, thought leadership opportunities and lead generation we encourage you to take advantage of some of the incredible sponsorships. Let us build a custom sponsorship program that is distinctly tailored to meet your unique needs.

HOSPITALITY  Brand Awareness • Affinity • Lead Generation

NETWORKING RECEPTIONS

Get your brand in front of attendees and exhibitors with a customized opportunity at one of our networking events. Be the exclusive sponsor to host and interact with guests in a special experience-driven activity.

- Welcome Reception Sponsor – Hilton Rooftop (Celebrating the 30th Anniversary of RAPID + TCT)
- Opening Event at the Grand Plaza Convention Center
- Show Floor Reception

SPONSORED ALIGNMENT  Lead Generation • Impactful Branding • Thought Leadership

KEYNOTE

Align your company with a targeted audience in a captive environment by sponsoring a keynote presentation at RAPID + TCT.

- Tuesday Keynote – Speaker TBD
- Wednesday Keynote – Dr. Anthony Atala MD, W.H. Boyce Professor of Urology and Director, Wake Forest Institute for Regenerative Medicine Chair, Department of Urology, Wake Forest School of Medicine
- Thursday Keynote – Jonathan Brill, Global Futurist, HP

CONFERENCE TRACKS AVAILABLE

Align your company with a targeted audience in a captive environment by sponsoring a keynote presentation at RAPID + TCT.

- Material Development & Characterization
- New & Emerging Additive Manufacturing Processes
- AM Applications
- Post Processing
- Clinical Applications for Medical Additive Manufacturing
- Printed Electronics
- Applied Academic Research
- Point of Care Manufacturing: 3D Printing in Hospitals
- Foundry Processes & Applications
- 3D Imaging & Scanning / CT Scanning
- Process Monitoring, Control & Qualification
- Regulatory & Quality Viewpoints for Medical Additive Manufacturing
- Additive Manufacturing in the Department of Defense
- Business & Economic Considerations
- Orthotics & Materials for Medical Additive Manufacturing
- Part Quality & Standards
- Hybrid Systems Applications
- Software & Modeling
- Design Concepts & Applications
- Agile & Deployable Manufacturing
- AM in the Aerospace Industry
- Facilities & Operations
SPONSORSHIP OFFERINGS

APRIL 20-23, 2020  | Anaheim Convention Center, Anaheim, CA

OTHER OPPORTUNITIES

• Innovation Auditions: Qualified innovators selected by a panel of industry experts and investors will audition for you on Tuesday, April 21 from 1:30 - 2:30 PM. Each innovator will have no more than 5 minutes to get your attention and share why their innovation could make a difference. During this fast-paced session, make notes on your list of “must-see” candidates and then visit them at the show to find out more. - SOLD
• Student Summit
• Networking Lounge (2 Available)

CUSTOM SPEAKING  Thought Leadership • Lead Generation • Brand Awareness • Content Sharing

SMART MANUFACTURING HUB

Position your company as a thought leader and connect with highly qualified attendees looking for smart technology solutions. This turnkey program is customized around your content and thought leadership and provides lead generation onsite.

PANELS/PRODUCT LAUNCHES

Allow your thought leadership content to be integrated and featured within our event schedule. Your event will be co-created with our event team to ensure maximum attendance by your target audience.

• Tuesday Thought Leadership Panel
• Wednesday Thought Leadership Panel
• Thursday Awards Luncheon
• Tuesday Product Presentation (1:45 - 2:15 PM) - SOLD
• Tuesday Product Presentation (2:30 – 3:00 PM) - SOLD
• Wednesday Product Presentation (1:45 – 2:15 PM)
• Wednesday Product Presentation (2:30 – 3:00 PM)

OTHER OPPORTUNITIES

• Innovation Auditions: Qualified innovators selected by a panel of industry experts and investors will audition for you on Tuesday, April 21 from 1:30 - 2:30 PM. Each innovator will have no more than 5 minutes to get your attention and share why their innovation could make a difference. During this fast-paced session, make notes on your list of “must-see” candidates and then visit them at the show to find out more. - SOLD
• Student Summit
• Networking Lounge (2 Available)

CUSTOM SPEAKING  Thought Leadership • Lead Generation • Brand Awareness • Content Sharing

SMART MANUFACTURING HUB

Position your company as a thought leader and connect with highly qualified attendees looking for smart technology solutions. This turnkey program is customized around your content and thought leadership and provides lead generation onsite.

PANELS/PRODUCT LAUNCHES

Allow your thought leadership content to be integrated and featured within our event schedule. Your event will be co-created with our event team to ensure maximum attendance by your target audience.

• Tuesday Thought Leadership Panel
• Wednesday Thought Leadership Panel
• Thursday Awards Luncheon
• Tuesday Product Presentation (1:45 - 2:15 PM) - SOLD
• Tuesday Product Presentation (2:30 – 3:00 PM) - SOLD
• Wednesday Product Presentation (1:45 – 2:15 PM)
• Wednesday Product Presentation (2:30 – 3:00 PM)

Other Opportunities

• Innovation Auditions: Qualified innovators selected by a panel of industry experts and investors will audition for you on Tuesday, April 21 from 1:30 - 2:30 PM. Each innovator will have no more than 5 minutes to get your attention and share why their innovation could make a difference. During this fast-paced session, make notes on your list of “must-see” candidates and then visit them at the show to find out more. - SOLD
• Student Summit
• Networking Lounge (2 Available)
SPONSORSHIP OFFERINGS

APRIL 20-23, 2020 | Anaheim Convention Center, Anaheim, CA

OUTREACH  Traffic Drivers • Brand Awareness • Pre/Post Event Marketing

RETARGETING

Target event prospects and attendees while they search the Internet and interact on social media. Use this opportunity to get up to 25,000 impressions to increase brand exposure before, during and after the event for as low as $2000. You provide the ad creative, we take care of the rest!

VIRTUAL EVENT BAG

Provide show attendees with a white paper or special offer specific to your business in our Virtual Event Bag. Attendees can access the Virtual Event Bag through the event website, event app and specific marketing emails.

- Take advantage of this turnkey sponsorship opportunity for $500

BRANDING  Awareness • Exclusive

Highly visible, captive opportunities that are strategically located in high traffic areas.

- Mobile App
- Lanyard Sponsor
- Registration Maze
- Column Wraps

CUSTOM SPONSORSHIPS

Are you looking for something beyond our normal offerings? Please feel free to contact us for a consultative call.

Contact us at sponsorships@sme.org

Call: 313-425-3166

Sponsorship Opportunities: sponsorships@sme.org

Sponsorships@sme.org