RAPID + TCT 2019: OUR LARGEST, MOST COMPREHENSIVE YEAR YET

2019 ATTENDANCE INCREASED 47% over the 2018 RAPID event

THE SHOW FLOOR FOOTAGE INCREASED 28% over the 2018 RAPID event

THE EXHIBITOR COUNT INCREASED 27% over the 2018 RAPID event

TOTAL CONFERENCE AND EXHIBITS-ONLY ATTENDANCE: 5,203
TOTAL EVENT ATTENDANCE*: 8,870
TOTAL EXHIBITING SPACES: 397
TOTAL EXHIBITING COMPANIES: 434
TOTAL SQUARE FOOTAGE: 112,200

*INCLUDES EXHIBIT STAFF, MEDIA, AND STUDENTS

NEW ATTENDEES 73% of RAPID + TCT 2019 attendees were first-time attendees.

NEW USERS 42% of the RAPID + TCT 2019 audience had little or no experience with additive manufacturing technologies.
### JOB FUNCTIONS

- 18% Product Design and Development
- 16% Owner/Company Management/Corporate Executive
- 15% Design Engineer
- 15% Sales and Marketing
- 10% Other Job Function
- 8% Manufacturing Engineering Department (non-management)
- 7% Manufacturing Engineering Management
- 2% Manufacturing Production Management
- 2% Purchasing
- 2% Control Engineering/Automation
- 2% Educator/Instructor
- 1% Manufacturing Production Department (non-management)
- 1% Quality Assurance & Control
- 1% Information/IT Systems

### COMPANY SIZE

RAPID + TCT connects you with companies of all sizes. As additive manufacturing matures and becomes more affordable, small organizations are an important market looking to invest in the technology.
ATTENDEES’ PRIMARY TYPE OF BUSINESS

Industries of all types are looking to invest in 3D technologies. At RAPID + TCT, you’ll find a diversification of industries unlike any other event. Top industries represented at RAPID + TCT 2019 included:

<table>
<thead>
<tr>
<th>Automotive</th>
<th>Medical/Surgical/Dental</th>
<th>Consumer Products</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aircraft/Aerospace</td>
<td>Research &amp; Development</td>
<td>Consulting/Engineering</td>
</tr>
<tr>
<td>Industrial and Commercial Machinery</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

TOP ATTENDING COMPANIES

These industry-leading companies and many more sent representatives to RAPID + TCT to research and purchase additive manufacturing solutions.

- 3M
- ABB
- Amazon
- BAE Systems
- BMW Manufacturing
- Boeing
- Bosch
- Bose Corporation
- Boston Scientific
- Deckers Brands
- Dell Technologies
- Delta Faucet
- FCA
- Ford Motor Co.
- GE Appliances
- General Motors
- Halliburton
- Hasbro
- Honda
- Honeywell
- John Deere
- Johnson & Johnson
- L’Oreal USA
- Lockheed Martin
- Magna
- Medtronic
- Mitsubishi Corp.
- Motorola Solutions
- NASA
- New Balance
- Nissan
- Northrop Grumman
- Oakley
- Pratt & Whitney
- Procter and Gamble
- Raytheon
- Reebok
- Rolls-Royce
- Shopify Inc.
- Smith and Nephew
- Steelcase Inc.
- Stryker
- Target Corp.
- Tesla
- Tiffany & Co.
- Toyota
- Volkswagen Group of America
- Warner Bros.
- Wells Fargo
- Yazaki
ATTENDANCE BY REGION

At RAPID + TCT, you won’t just find a regional audience. Attendees came from 50 states and 43 countries.

10% of attendees visited from countries outside the United States.
**PURCHASING POWER**

74% of RAPID + TCT attendees influence equipment purchase decision in their companies.

35% of RAPID + TCT attendees had equipment budgets that exceeded $200,000.

**BUDGET**

<table>
<thead>
<tr>
<th>Budget Range</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Up to $20,000</td>
<td>35%</td>
</tr>
<tr>
<td>$20,001 - $50,000</td>
<td>11%</td>
</tr>
<tr>
<td>$50,001 - $200,000</td>
<td>19%</td>
</tr>
<tr>
<td>$200,001 - $500,000</td>
<td>11%</td>
</tr>
<tr>
<td>$500,001 - $1,000,000</td>
<td>8%</td>
</tr>
<tr>
<td>$1,000,001 - $5,000,000</td>
<td>9%</td>
</tr>
<tr>
<td>Over $5,000,000</td>
<td>7%</td>
</tr>
</tbody>
</table>

**TOP TECHNOLOGIES EVALUATED**

RAPID + TCT attendees indicated they came to the show to evaluate the following technologies, among others: (multiple responses)

<table>
<thead>
<tr>
<th>Technology</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>3D Printing</td>
<td>86%</td>
</tr>
<tr>
<td>Additive Manufacturing</td>
<td>64%</td>
</tr>
<tr>
<td>Advanced Materials</td>
<td>49%</td>
</tr>
<tr>
<td>3D Imaging/Scanning</td>
<td>49%</td>
</tr>
<tr>
<td>Design for Additive Manufacturing (DFAM)</td>
<td>30%</td>
</tr>
<tr>
<td>Metals</td>
<td>28%</td>
</tr>
<tr>
<td>Metal Laser Sintering</td>
<td>27%</td>
</tr>
<tr>
<td>Laser Sintering</td>
<td>27%</td>
</tr>
<tr>
<td>Plastics/Polymers</td>
<td>26%</td>
</tr>
<tr>
<td>3D Printed Electronics</td>
<td>25%</td>
</tr>
<tr>
<td>Fused Deposition Modeling (FDM)</td>
<td>25%</td>
</tr>
<tr>
<td>CAD/CAM</td>
<td>25%</td>
</tr>
<tr>
<td>Product Design &amp; Engineering</td>
<td>24%</td>
</tr>
<tr>
<td>Rapid Tooling</td>
<td>23%</td>
</tr>
<tr>
<td>Composites</td>
<td>23%</td>
</tr>
<tr>
<td>Hybrid Additive Manufacturing Machines</td>
<td>23%</td>
</tr>
<tr>
<td>Metal Deposition</td>
<td>23%</td>
</tr>
<tr>
<td>Post Processing</td>
<td>23%</td>
</tr>
<tr>
<td>Automation</td>
<td>20%</td>
</tr>
<tr>
<td>Lasers</td>
<td>20%</td>
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</tbody>
</table>
JOIN US IN 2020 –
EXHIBIT SPACE IS FILLING UP FAST!

RAPID + TCT 2020
April 20–23
Exhibits April 21–23
Anaheim (CA) Convention Center

Contact 800.733.3976 or email exposales@sme.org to reserve your space today.

For questions regarding this report contact:

Maria Conrado, Event Manager
800.733.3976, ext. 3093
mconrado@sme.org