



# 2018 POST SHOW REPORT

APRIL 23 - 26, 2018 | EXHIBITS APRIL 24 - 26  
FORT WORTH (TX) CONVENTION CENTER | [RAPID3DEVENT.COM](http://RAPID3DEVENT.COM)



# ACCELERATING 3D MANUFACTURING

RAPID + TCT 2018 was held April 23-26, 2018 in Fort Worth, TX. Nearly 6,000 attendees from around the world joined together for North America's most influential additive manufacturing event. The RAPID + TCT show floor spanned 88,000 square feet and hosted 341 exhibiting companies, a record high. Countless valuable business connections were made, products were introduced, ideas were born, and visions became reality.

## VERIFIED ATTENDANCE

TOTAL RAPID + TCT SHOW ATTENDANCE: **5,883**

TOTAL EXHIBITING COMPANIES: **341**

TOTAL SQUARE FOOTAGE: **88,000**

## NEW ATTENDEES

**72%** of RAPID + TCT 2018 attendees were first-time attendees.

## NEW USERS

**38%** of the RAPID + TCT 2018 audience had little or no experience with additive manufacturing technologies.

# JOB FUNCTIONS

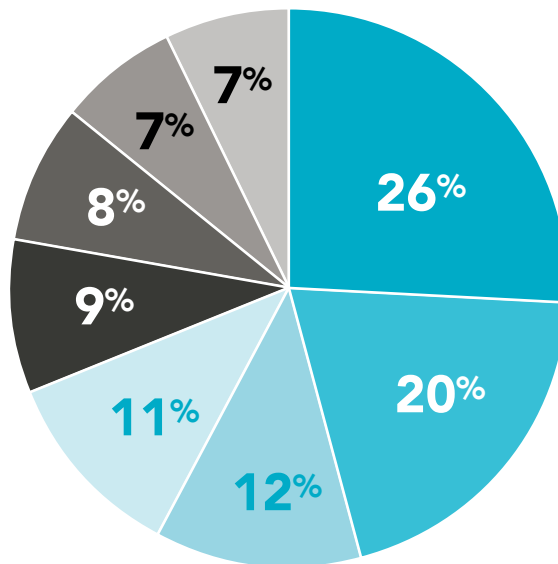
- 17% Owner/Company Management/Corporate Executive
- 16% Sales and Marketing
- 16% Product Design and Development
- 13% Design Engineer
- 11% Other Job Function
- 8% Manufacturing Engineering Department (non-management)
- 7% Manufacturing Engineering Management
- 3% Manufacturing Production Management
- 2% Educator/Instructor
- 2% Control Engineering/Automation
- 2% Quality Assurance & Control
- 1% Purchasing
- 1% Information/IT Systems
- 1% Manufacturing Production Department (non-management)

# COMPANY SIZE

RAPID + TCT connects you with companies of all sizes. As additive manufacturing matures and becomes more affordable, small organizations are an important market looking to invest in the technology.

## Number of Employees

- Less than 20
- 20-49
- 50-99
- 100-249
- 250-499
- 500-999
- 1,000-2,499
- 2,500 and Over



# ATTENDEES' PRIMARY TYPE OF BUSINESS

Industries of all types are looking to invest in 3D technologies. At RAPID + TCT, you'll find a diversification of industries unlike any other event.

16%	Aircraft/Aerospace	3%	Education/Academic	7%	Medical/Surgical/Dental
1%	Art/Design	3%	Electronics/Computers	21%	Other Manufacturing
6%	Automotive	2%	Government/Military	1%	Other Transportation
6%	Consulting/ Engineering	7%	Industrial and Commercial Machinery	2%	Petroleum
8%	Consumer Products	2%	IT	6%	Research & Development
4%	Defense			5%	Services (Financial and Other)

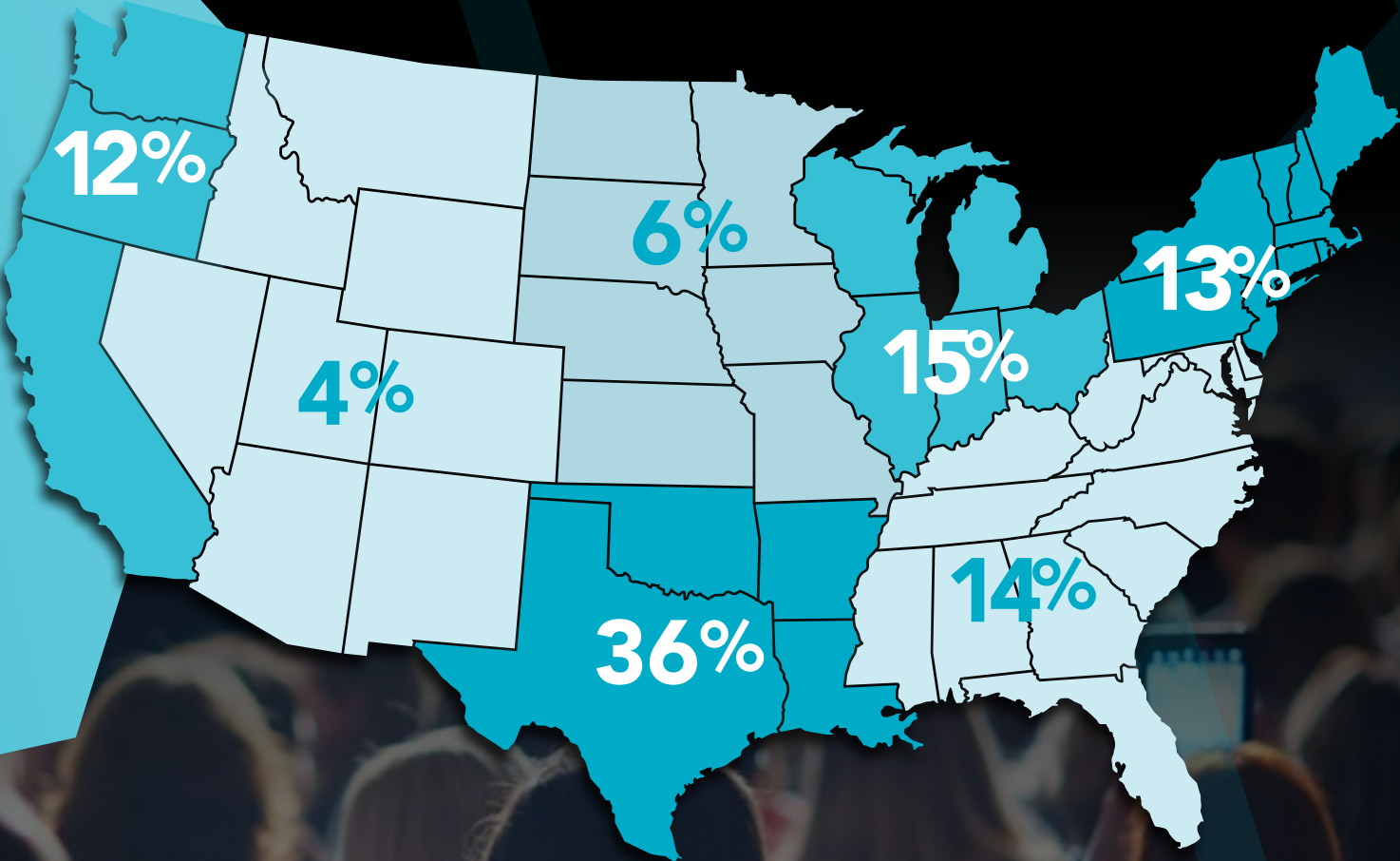
# TOP ATTENDING COMPANIES

These industry-leading companies and many more sent representatives to RAPID + TCT to research and purchase additive manufacturing solutions.

3M	Jabil	Stryker
Abbott	John Deere	Target Corp
Air Force Research Laboratory	Johnson & Johnson	Texas Instruments
Airbus Helicopters	Konica Minolta	The Dow Chemical Company
Amazon	L'Oreal	Tiffany & Co.
BAE Systems	Lockheed Martin	Toyota
Bausch + Lomb	Mayo Clinic	U.S. Army Research Laboratory
Baxter Healthcare	Medtronic	Under Armour
BMW Group	Merck	Zimmer Biomet
Boeing	Microsoft	
Boston Scientific	Morgan Stanley	
Caterpillar Inc.	Motorola Solutions	
Citi	NASA	
Daimler Trucks North America	Nike	
Department of Defense	Northrop Grumman	
Estee Lauder	Oakley	
GameStop	Panasonic	
GE	Parker Hannifin	
General Motors	Phillips Corporation	
Google	Pratt & Whitney	
Hasbro	Rolls-Royce Corp.	
Honda R&D Americas Inc	Smith & Nephew	
Honeywell	Stanley Black & Decker	

# ATTENDANCE BY REGION

At RAPID + TCT, you won't just find a regional audience. Attendees came from 49 states and 43 countries.



**12%** of attendees visited from countries outside the United States.



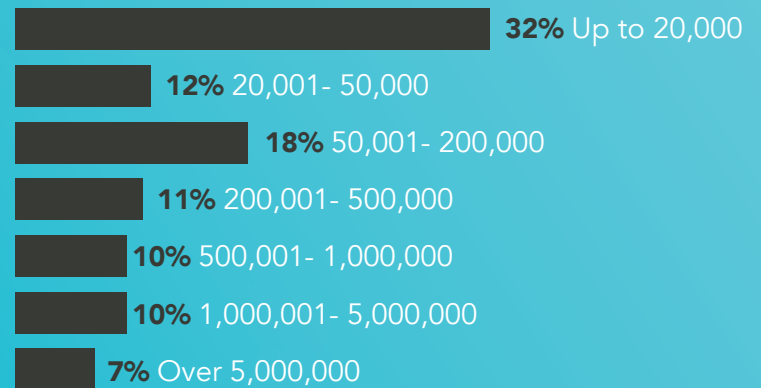


## ROLE IN BUYING

**79%** of RAPID + TCT attendees influence equipment purchase decision in their companies.

## BUDGET

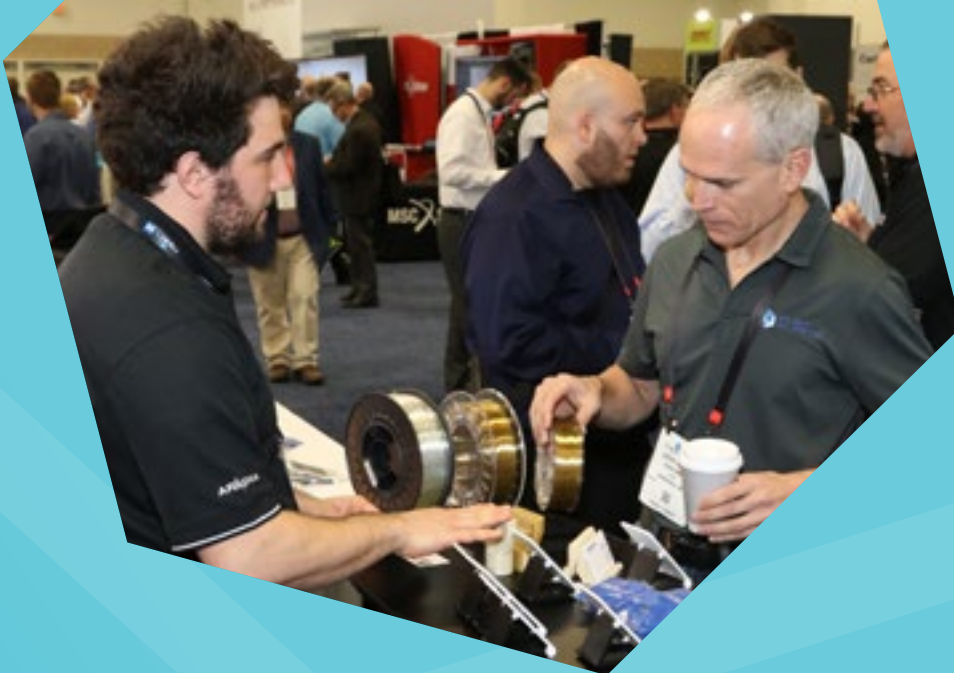
**38%** of RAPID + TCT attendees had equipment budgets that exceeded \$200,000.



## TOP TECHNOLOGIES EVALUATED

RAPID + TCT attendees indicated they came to the show to evaluate the following technologies, among others: (multiple responses)

- |   |   |   |
|---|---|---|
| <b>79%</b> 3D Printing                              | <b>30%</b> 3D Printed Electronics                 | <b>23%</b> Software                         |
| <b>75%</b> Additive Manufacturing                   | <b>30%</b> Fused Deposition Modeling (FDM)        | <b>23%</b> Stereolithography                |
| <b>50%</b> 3D Imaging/Scanning                      | <b>28%</b> Plastics/Polymers                      | <b>23%</b> Automation                       |
| <b>46%</b> Advanced Materials                       | <b>26%</b> Hybrid Additive Manufacturing Machines | <b>21%</b> Lasers                           |
| <b>35%</b> Metal Laser Sintering                    | <b>26%</b> Rapid Tooling                          | <b>21%</b> Manufacturing Services           |
| <b>35%</b> Laser Sintering                          | <b>26%</b> Product Design & Engineering           | <b>20%</b> Materials Testing                |
| <b>33%</b> Metals                                   | <b>25%</b> Post Processing                        | <b>20%</b> Casting                          |
| <b>31%</b> Design for Additive Manufacturing (DFAM) | <b>24%</b> Composites                             | <b>20%</b> Finishing & Coatings             |
| <b>31%</b> CAD/CAM                                  |   | <b>20%</b> Solid Modeling                   |
| <b>30%</b> Metal Deposition                         |   | <b>20%</b> Computer-Aided Engineering (CAE) |



# JOIN US IN 2019 – EXHIBIT SPACE IS FILLING UP FAST!

## **RAPID + TCT**

May 21-23  
Cobo Center  
Detroit, MI

## **RAPID + TCT WEST**

October 9-10  
Santa Clara Convention Center  
Santa Clara, CA

Contact 800.733.3976 or  
email [exposales@sme.org](mailto:exposales@sme.org)  
to reserve your space today.

**For questions regarding  
this report contact:**  
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[rapid3Devent.com](http://rapid3Devent.com)

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April 23 - 26, 2018 | Exhibits April 24-26  
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