

June 25-27, 2024
Los Angeles Convention Center

rapid + tct

2024
POST-EVENT
AUDIENCE REPORT



THE NEXT LEVEL
of additive manufacturing

RAPID3DEVENT.COM

sme  .RN⁺
RAPID
NEWS
PUBLICATIONS LTD

RAPID + TCT 2024: BY THE NUMBERS

NORTH AMERICA'S LARGEST ADDITIVE MANUFACTURING AND INDUSTRIAL 3D PRINTING EVENT!

TOTAL EVENT ATTENDANCE

9,500

HOURS OF EDUCATIONAL CONTENT

150+

COUNTRIES REPRESENTED

50

NUMBER OF SPEAKERS

300+

TOTAL EXHIBITING COMPANIES

400+

CONFERENCE DELEGATES

1,300+

FIRST-TIME EXHIBITORS

127

INDUSTRY ALLIANCES

40+

NEW PRODUCTS ON DISPLAY

327

HOURS OF NETWORKING

11

JOB FUNCTIONS

- 29%** Owner/Company Management/
Corporate Executive
- 15%** Sales and Marketing
- 14%** Product Design and Development

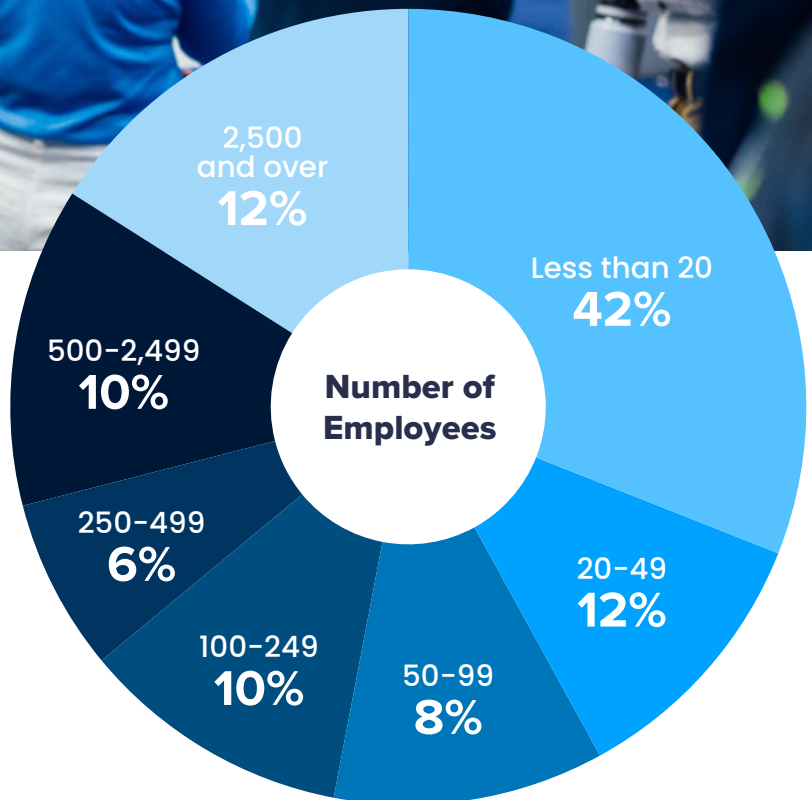
- 15%** Design Engineer
- 9%** Manufacturing Engineering/
Production
- 18%** Other Job Function*

*Includes Educator, IT Systems, Control Engineering, Purchasing and QA.



COMPANY SIZE

RAPID + TCT connects you with companies of all sizes. As additive manufacturing matures and becomes more affordable, small and mid-size organizations are an important market looking to invest in the technology.





THANK YOU TO OUR AMBASSADORS.

Thank you to each of the RAPID + TCT 2024 ambassadors who worked tirelessly on the event. Each of them participated in either the Executive Perspectives, Featured Speaker, RAPID + Me, Event Advisor, or Exhibitor Advisory Council programs.

Ted Anderson

Services Technical Leader -
Additive Manufacturing Processes
GE Aerospace

Tim Avila

Senior Vice President of Marketing,
nTop

Kevin Ayers

AM Consultant
3D Metal Konsulting

Yash Bandari, PhD

Director of Business Development
FasTech LLC.

Eric Barnes

Northrop Grumman Fellow
Northrop Grumman Corp.

Savi Baveja

President of Personalization
and 3D Printing
HP

Lisa D. Block

CRO
Hybrid Manufacturing Technologies

Bruce Bradshaw

Chief Marketing Officer
6K

Dan Braley, FSME, CAM-T

Associate Technical Fellow
Boeing Global Services

Josh Brost

Chief Revenue Officer
Relativity Space

Rex Brown

Principal Mechanical Engineer
Honeywell

April Cooke, PhD

Principal Process Engineer
Seurat Technologies Inc.

Denis Cormier, PhD

Earl W. Brinkman Professor
Rochester Institute of Technology

Vesna Cota

Founder and Principal Consultant
VMMI

Carl Dekker

President
Met-L-Flo, Inc.

Abbey Delaney

Senior Director of Marketing
Axial3d

Ben Demuth

Head of Americas Marketing
HP 3D Printing

Jay Dinsmore

Executive/Board Member, Addman
Group; Founder & former CEO
Dinsmore, Inc.

Zac DiVencenzo

President/Co-founder
JuggerBot 3D LLC

Alain Dupont

Chief Commercial Officer
**Colbrium Additive - A GE
Aerospace Company**

Boris Fritz

Adjunct Professor
University of Southern California

Eliana Fu, PhD

Industry Manager - Aerospace
and Medical
TRUMPF Inc.

Ric Fulop

Co-Founder, Chairman and
Chief Executive Officer
Desktop Metal

Giles Gaskell

Additive Industry Specialist
Pinnacle X-Ray Solutions LLC.

Charles Gilman

Mechanical Engineer
Gilman Analytics

Charlie Grace

Chief Commercial Officer and
President of the Americas
Nikon SLM Solutions

Jeffrey Graves, PhD

President and Chief Executive Officer
3D Systems

Todd Grimm

President
T. A. Grimm & Associates

Andrew Hally

Chief Marketing Officer
Markforged

James Harrison

Sales Manager
MELD Manufacturing Corporation

Mara Hitner

Vice President, Strategic Partnerships
MatterHackers

LJ Holmes

Executive Director, Advanced
Manufacturing, Research
and Engineering
**Harrisburg University of Science
and Technology**

Olga “Dr. O” Ivanova, PhD

Director of Applications & Technology
Mechnano

SJ Jones

Principal Manufacturing Engineer
Northrop Grumman

Sheku Kamara

Dean of Applied Research
Milwaukee School of Engineering

Humna Khan

CEO/Founder
**ASTRO Mechanical
Testing Laboratory**

Pia Kramer

Director of Marketing Communications,
Brand & Experience
DyeMansion

Giuseppe Lacaria

Additive Manufacturing
Research Engineer
Ford Motor Company

David Leigh, PhD

Director for the Center for Additive
Manufacturing and Design Innovation
The University of Texas at Austin

Brian Levy

Aerodynamics Engineer
Joe Gibbs Racing

Maxim Lobovsky

Co-Founder and Chief Executive Officer
Formlabs

Sofia Lopez

Regional Head of Projects, and
Implementation Americas
COBOD North America

Nils Niemeyer

General Manager
DMG MORI

Michael Nikodinovski

Manufacturing Engineer
U.S. Army

Melissa Orme, PhD

Vice President of Additive Manufacturing
The Boeing Company

Michael Raphael

Founder and CEO
Direct Dimensions Inc.

Avi Reichental

Co-Founder and Chief Executive Officer
Nexa3D

Brandon Ribic, PhD

Technology Director
America Makes

Ryan Roach

Director of Innovation
COBRA PUMA GOLF

Victor Roman, PhD

Managing Director
ARBURGadditive

Bradley Rothenberg

CEO and Founder
nTop

Michelle Sidwell

Chief Commercial Officer
Velo3D

Thomas Sorovetz

Owner
**T.A. Sorovetz,
LLC Engineering Consulting**

Yoav Stern

Chief Executive Officer and
Member of the Board of Directors
Nano Dimension

Shai Terem

President and Chief Executive Officer
Markforged

Nora Toure

Founder
Women in 3D Printing

Shannon Van Deren

President
AMUG

Fried Van Craen

Chairman of the Board
Materialise

Mihaela Q. Vlasea, PhD

Associate Professor
University of Waterloo

Kristen Warr

Marketing Manager
EOS North America

Brennon White CAM-F

Technical Lead- AM Product Applications
General Motors

John Wilczynski

Executive Director
America Makes

Terry Wohlers, Dr. h.c., FSME

Head of Advisory Services
and Market Intelligence
**Wohlers Associates, powered by
ASTM International**

Duncan Wood

CEO
Rapid News Group

Yoav Zeif, PhD

Chief Executive Officer
Stratasys

ATTENDEES' PRIMARY TYPE OF BUSINESS

Industries of all types are looking to invest in 3D technologies. At RAPID + TCT, you'll find a diversification of industries unlike any other event. Top industries represented at RAPID + TCT 2024 included:

Aerospace	Healthcare - Hospital/surgical, Pharmaceuticals
Art / Design	Job Shop / Contract Manufacturing
Automotive / Transportation	Military / Defense
Commercial & Industrial Machinery	Other Manufacturing
Consulting / Engineering	Research & Development
Consumer Goods	
Electronics / Computers	

TOP ATTENDING COMPANIES

These industry-leading companies and many more sent representatives to RAPID + TCT to research and purchase additive manufacturing solutions.

Air Force Research Laboratory	Harvard University	Penn State University
Anheuser Busch	Honda	Phillips Corporation
Apple Inc.	Honeywell	Procter & Gamble
AT&T	HYUNDAI MOTOR COMPANY	Purdue University
Bosch	JOHN DEERE	Raytheon Technologies
Carnegie Mellon University	Johnson & Johnson	Stanley Black & Decker
Caterpillar Inc.	Kohler Co.	Tesla
Daimler Trucks	L'Oreal USA	The Boeing Co.
Department of Defense	Lear Corporation	Tiffany & Co.
Department of Veterans Affairs	Mayo Clinic	Toyota
Dow Chemical Company	Microsoft Corp.	US Army
Estée Lauder Companies	NASA	US Navy
ExxonMobil Global Services	National Research Council Canada	Walter Reed Nat'l Military
Ford	Naval Information Warfare Center	Whirlpool Corp.
FUJI CORPORATION	Nike Inc.	Wilson Sporting Goods
GE	NISSAN	Xerox
General Motors	Northrop Grumman Corp.	

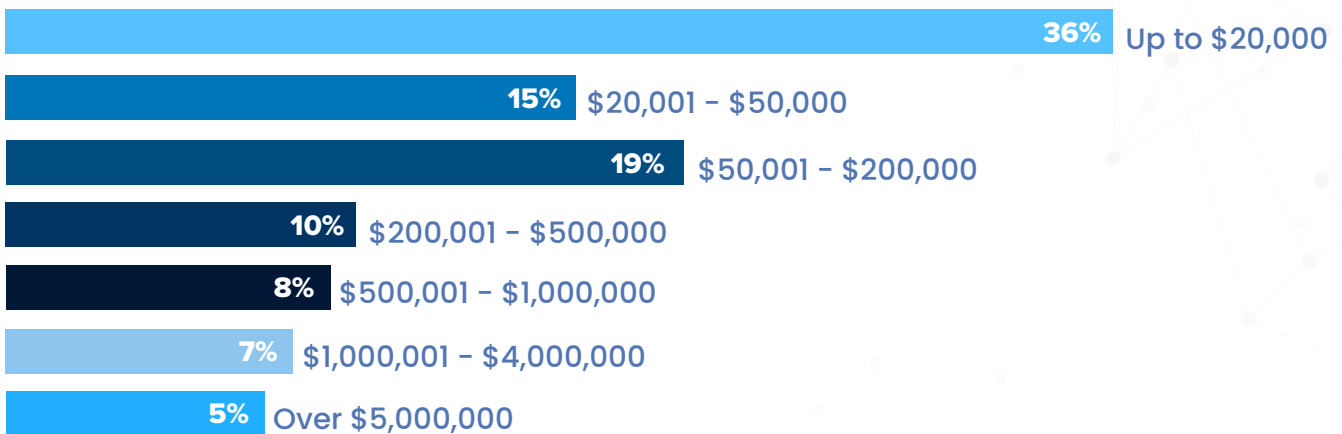
PURCHASING POWER

82% of RAPID + TCT attendees influence equipment purchase decisions in their companies.

34% of RAPID + TCT attendees had equipment budgets that exceeded \$200,000.



BUDGET



TOP TECHNOLOGIES EVALUATED

RAPID + TCT attendees indicated they came to the show to evaluate the following technologies, among others (multiple responses):

Additive Manufacturing/3D Printing and Industrial Processes	26%
Materials	15%
Manufacturing Process	14%
Product Design/Engineering	13%
Other Additive Technologies	11%
Pre/Post Processing	10%
Manufacturing Software	8%
Metrology Fundamentals	4%



THE NORTH AMERICAN TOUR

2024

June 25-27
LOS ANGELES

DETROIT

2025

April 8-10
Huntington Place

2026

April 14-16
BOSTON



RAPID3DEVENT.COM

